

2025

# Health & Wellbeing Community Grants

'Community Grants'



[hw.qld.gov.au/grants](http://hw.qld.gov.au/grants)

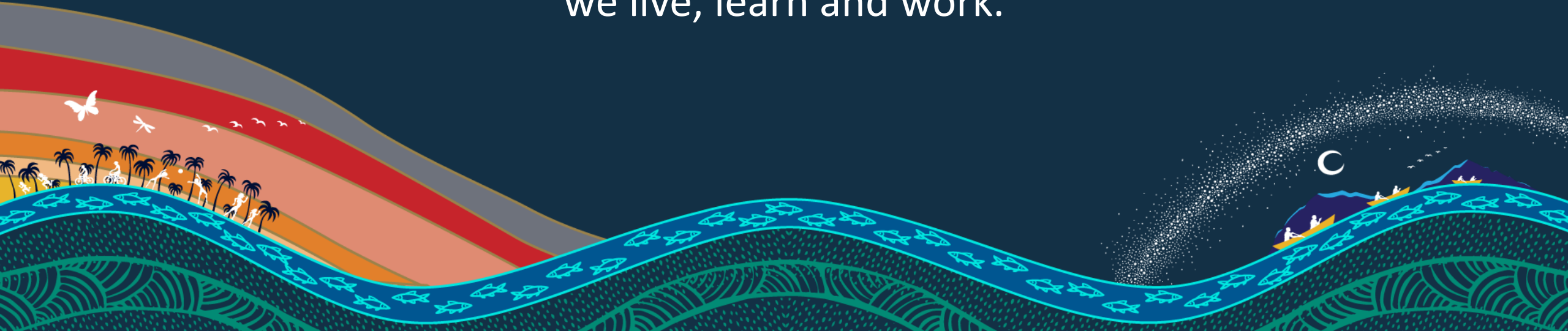
**health+**  
**wellbeing**  
Queensland



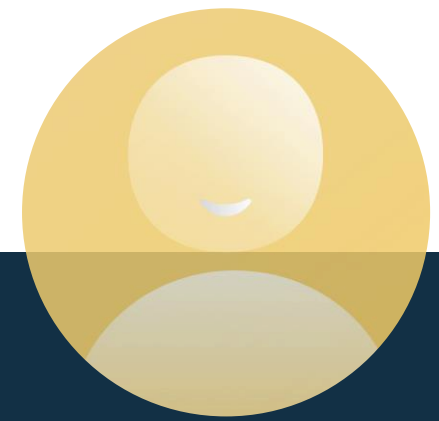
**Queensland**  
Government

## ACKNOWLEDGEMENT OF COUNTRY

Health and Wellbeing Queensland respectfully acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners and Custodians of the lands, winds, and waters where we live, learn and work.



# What we will talk about



1

## Overview of the grant opportunity

- Community Grants overview
- Available funding
- Key dates
- The guidelines
- Eligibility criteria
- How applications are assessed

2

## Preparing your application

- SmartyGrants
- The application form
- A well-planned budget
- Resources to help you write your application
- Tips

3

## After you submit your application

- Timeframes
- What if you are:
  - Successful
  - Unsuccessful

4

## Questions

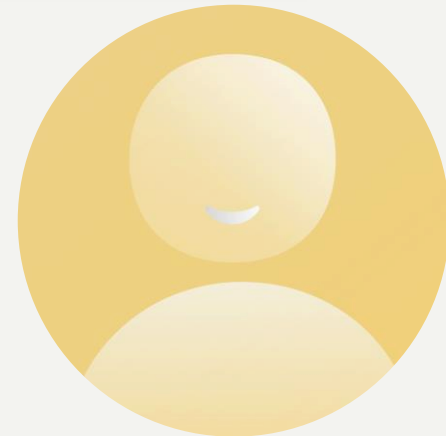
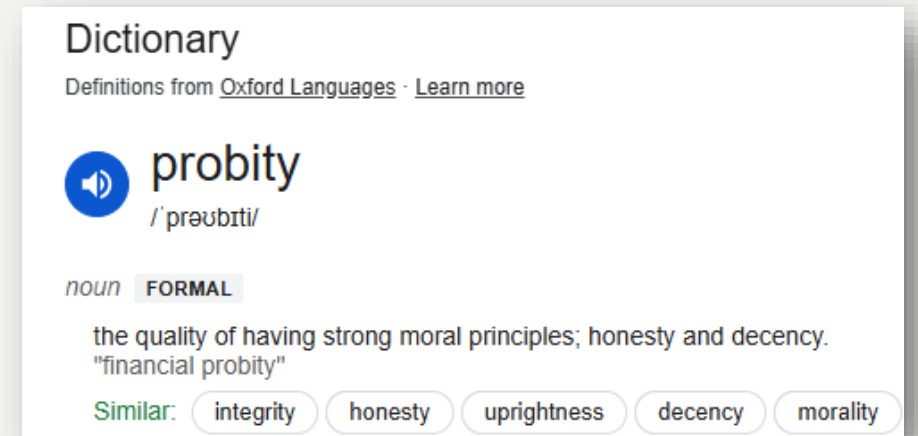
- Time to ask your questions
- Check your understanding
- Or revisit something

# Protecting fairness and probity

HWQld is committed to fair and equitable grant processes:

- HWQld **can** provide general advice and suggestions
- HWQld **can't** provide ideas or feedback on what to include in your specific application

Previous successful GenQ grants are listed on our website at [hw.qld.gov.au](http://hw.qld.gov.au) to provide ideas



# Available funding and dates

## Key funding details

Total funding pool	Up to \$400,000 (excluding GST)
Individual grant value	<b>\$5,000 to \$20,000 (excluding GST)</b> Funding is for one-off, time-limited projects and not intended for ongoing funding.
Project timeframe	1 year
Project delivery start date	<b>1 January 2026</b>
Project delivery end date	<b>31 December 2026</b> Proposed projects must be completed within the grant delivery period unless an extension has been approved by HWQld.
How many applications	Each applicant may submit <b>up to 2 grant applications</b> . Each application must be for a different project with different aims, objectives and expected outcomes.



# Community Grants overview



## Strategic Plan 2023-2027

### Our commitment to Closing the Gap

Health and Wellbeing Queensland acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners and Custodians of the lands, winds and waters where we live, learn and work. As an agency, we are committed to working together with Aboriginal and Torres Strait Islander peoples, communities and organisations in the journey to better health and wellbeing outcomes and equitable opportunities.

### Our commitment to Human Rights

We will respect, protect and promote human rights in our decision-making and actions.

Artwork produced for Queensland Health by Gilibaea

### Our vision

GenQ: to see children born today experiencing better health outcomes than the generations of Queenslanders before them

### Our purpose

To drive systems change that addresses the preventable burden of disease, for a healthier and fairer Queensland.

### Our principles



Equity Empathy Innovation Collaboration Courage

### Our opportunities

- Support reform across the health system to strengthen chronic disease prevention.
- Utilise our agility as a statutory body to create positive disruption across systems for population benefit.
- Leverage new opportunities to elevate prevention, including national reform agendas and the Brisbane 2032 Olympic and Paralympic Games Legacy Program.
- Challenge traditional thinking by leading and supporting increased research, innovation and data intelligence capability across the system.

### Our challenges

- Our capacity to amplify prevention is challenged by system and acute health pressures.
- System complexity impacts our ability to address the wider determinants that drive inequities and chronic diseases.
- Balancing an ambitious agenda with our capacity to deliver quality and sustainable outcomes will require careful management of our resources.
- Driving, evaluating and communicating meaningful change will require innovative performance measures and funding models.

Health and Wellbeing Queensland supports the Queensland Government's objectives for the community:

**Good jobs:** Good, secure jobs in our traditional and emerging industries.

**Better services:** Deliver even better services right across Queensland.

**Great lifestyle:** Protect and enhance our Queensland lifestyle as we grow.



Last updated June 2024

## The aim

...to encourage and support community-led projects across Queensland to improve health and wellbeing within the community

A large, stylized yellow smiley face icon. It consists of a large yellow circle with a smaller yellow circle inside it, and a simple white curved line for a smile.



# Community Grants overview

## The objectives

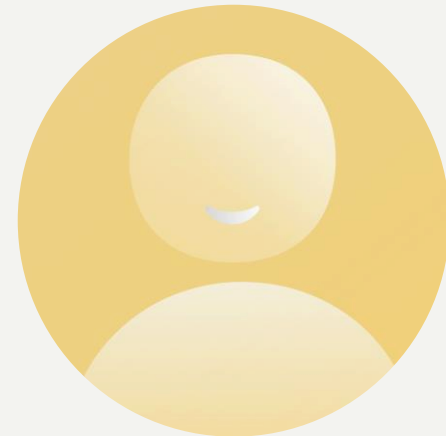
<b>Nutrition</b>	Increase knowledge of nutrition and empower people and communities to increase consumption of vegetables and fruits, and support people to maintain a healthy weight to meet recommendations in the Australian Dietary Guidelines (2013) and Infant Feeding Guidelines (2012).
<b>Physical activity</b>	Improve opportunities and access to increase levels of physical activity and support people to maintain a healthy weight to meet the relevant national Physical activity and exercise guidelines for their age group.
<b>Sleep</b>	Promote better sleep to increase the proportion of Queenslanders meeting the sleep and sedentary recreational screentime recommendations in the Physical activity and exercise guidelines and the Australian Sleep Health Foundation recommendations.
<b>Wellbeing</b>	Facilitate projects and activities to support wellbeing, including emotional, social, psychological, mental, spiritual and cultural wellbeing, and create community connectedness to align with the Queensland Children’s Wellbeing Framework and HWQld’s Wellbeing Approach.
<b>Health equity</b>	Facilitate improved access to health services and resources when and where Queenslanders need them, with a focus on promoting health equity.



# Community Grants overview

## Key considerations in developing your idea

- The **needs** of your community or your region
- The **gap or emerging opportunity** you hope to bridge
- Be innovative!
- Consider **at-risk priority populations**:
  - Aboriginal and Torres Strait Islander peoples
  - People experiencing social or economic disadvantage
  - People living with disability
  - People from culturally, linguistically and/or spiritually diverse backgrounds, including recent migrants and refugees
  - People who identify as LGBTQIA+
  - People living in rural areas of Queensland
  - People living in remote regions of Queensland



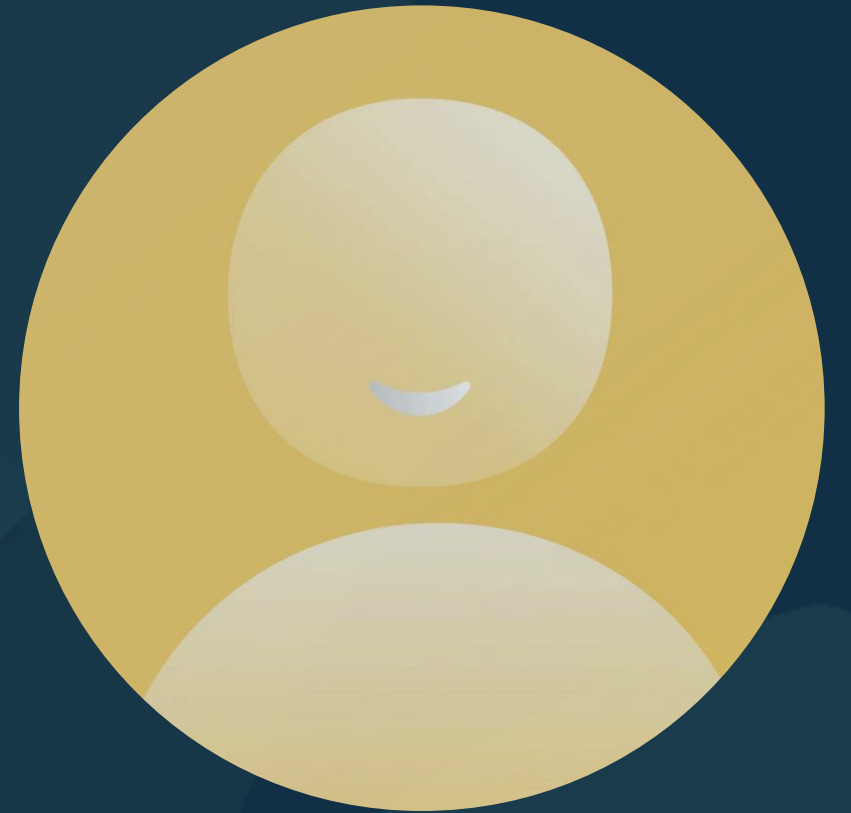


# This is important!

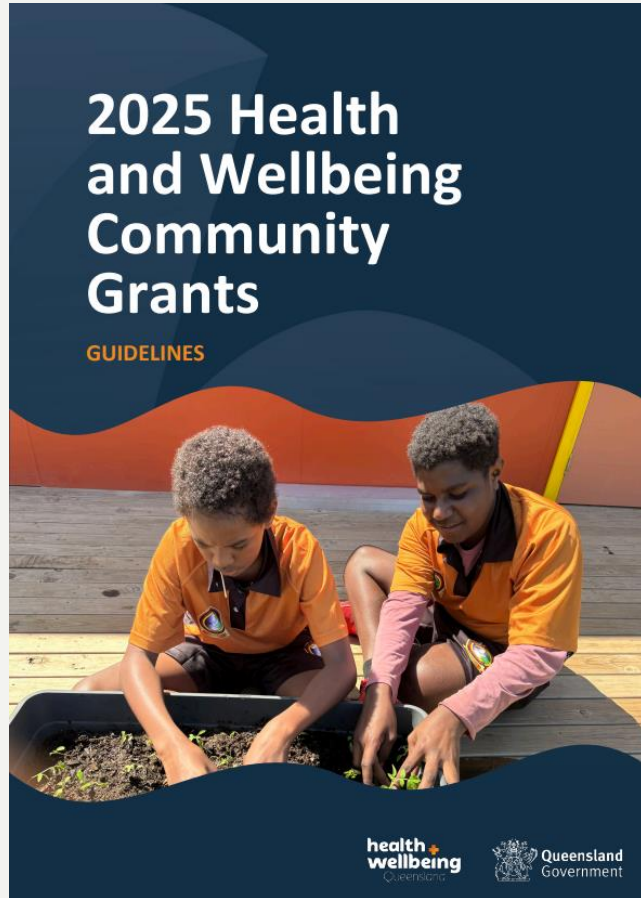
- ▶ Read the **GUIDELINES**
- ▶ Check your organisation is **ELIGIBLE**
- ▶ Give yourself time to **THINK** and **PLAN**
- ▶ Be **REALISTIC** with your goals and ideas
- ▶ Find **EVIDENCE** to support your idea
- ▶ Rally community **SUPPORT (if relevant)**
- ▶ Present a **WELL-CONCEIVED BUDGET**
- ▶ Write with **PASSION** – but don't waffle!
- ▶ **RE-READ** and find a fresh set of eyes to give **FEEDBACK**
- ▶ Don't leave your submission till the last minute



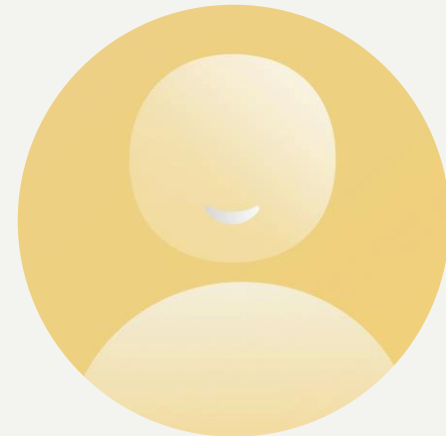
**Any questions  
so far?**



# The Guidelines – essential reading



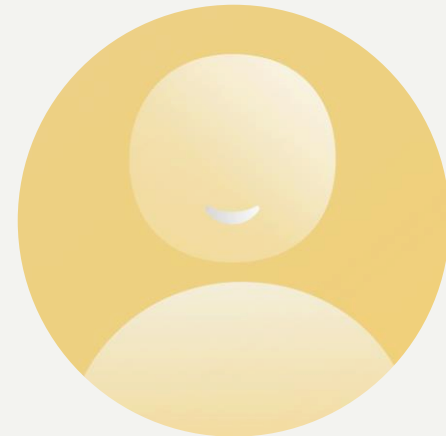
- ▶ Keep these handy through the process
- ▶ Read them
- ▶ Read them again!



# Eligibility criteria – who can apply?

## Who is eligible?

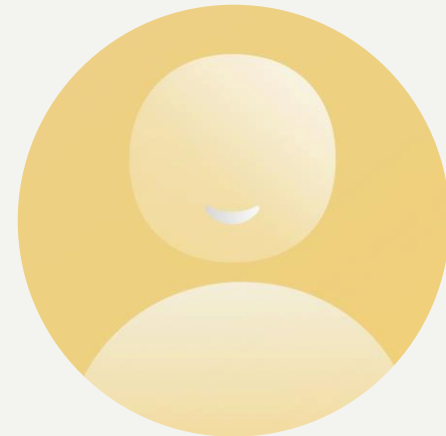
- a not-for-profit or charitable organisation (as defined by the [ACNC](#))
- an incorporated association that is either based in Queensland or has a branch in Queensland
- an Indigenous Corporation (registered with [ORIC](#))
- a Queensland local government authority
- State and independent schools
- a Queensland State School Parent and Citizens' Association (P&C) or a non-state school Parents and Friends Association (P&F).



# Eligibility criteria – who cannot apply?

## Who is not eligible?

- a for-profit entity
- a sole trader
- a trust
- an unincorporated Association
- an individual, or an organisation applying on behalf of an individual (as an auspice)
- a Commonwealth, State or Territory government department or agency (except Queensland schools)
- based interstate or overseas
- involved with the tobacco and/or vaping industries
- an organisation with outstanding contractual or financial obligations (including reports, acquittals) for any HWQld or Queensland Government-funded projects/programs; or
- an applicant/organisation subject to current or impending legal action which could impact its financial viability.



# Eligibility criteria – what projects are eligible?

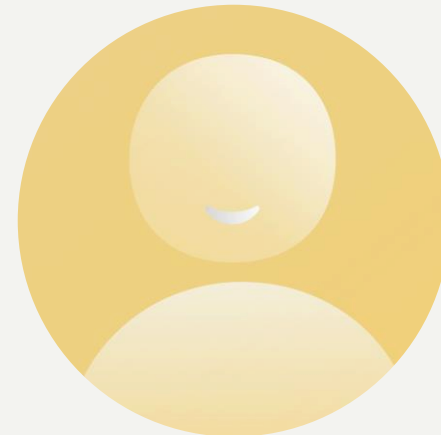
## What is eligible?

Projects that show:

- a **clear** alignment with the grant round aim and one or more of the five **objectives** and
- intended project benefits and outcomes (short-term and/or long-term) that:
  - **address identified community needs**, contributing to solutions that support and/or build momentum for more sustainable, long-term change in community health and wellbeing
  - **identify and respond to a gap or emerging opportunity**, demonstrating how the project will bridge this gap to enhance community outcomes.

### The objectives

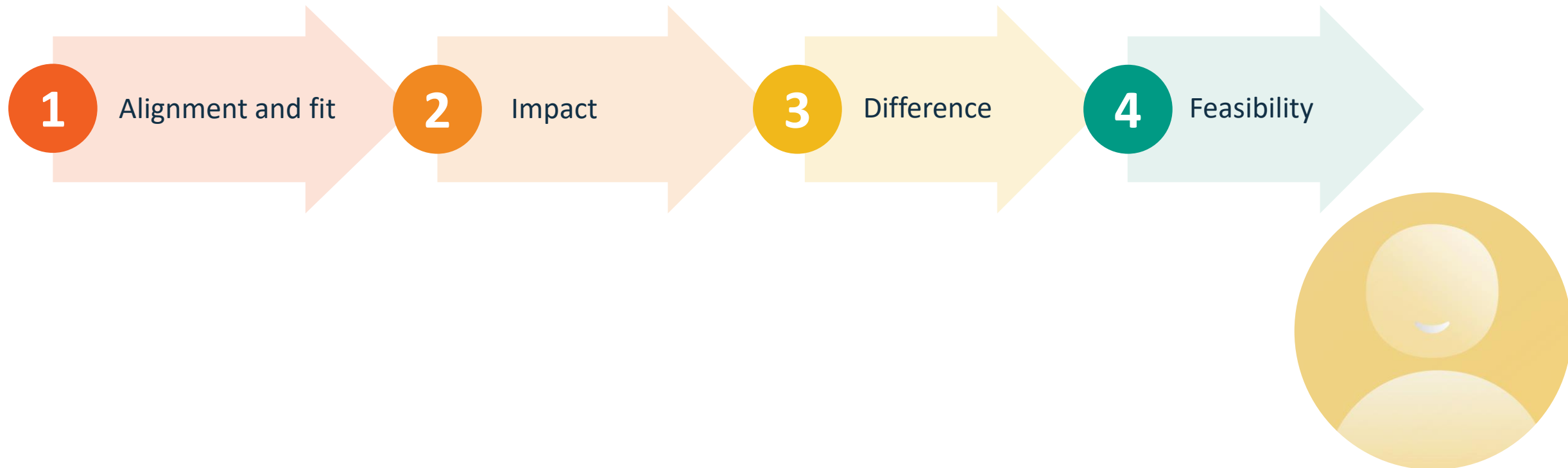
<b>Nutrition</b>	Increase knowledge of nutrition and empower people and communities to increase consumption of vegetables and fruits, and support people to maintain a healthy weight to meet recommendations in the Australian Dietary Guidelines (2013) and Infant Feeding Guidelines (2012).
<b>Physical activity</b>	Improve opportunities and access to increase levels of physical activity and support people to maintain a healthy weight to meet the relevant national Physical activity and exercise guidelines for their age group.
<b>Sleep</b>	Promote better sleep to increase the proportion of Queenslanders meeting the sleep and sedentary recreational screen time recommendations in the Physical activity and exercise guidelines and the Australian Sleep Health Foundation recommendations.
<b>Wellbeing</b>	Facilitate projects and activities to support wellbeing, including emotional, social, psychological, mental, spiritual and cultural wellbeing, and create community connectedness to align with the Queensland Children's Wellbeing Framework and <a href="#">HWO's Wellbeing Approach</a> .
<b>Health equity</b>	Facilitate improved access to health services and resources when and where Queenslanders need them, with a focus on promoting health equity.



# How your application is assessed

## The selection criteria

What you need to include in your application





# Selection criteria

## 1 Alignment and Fit

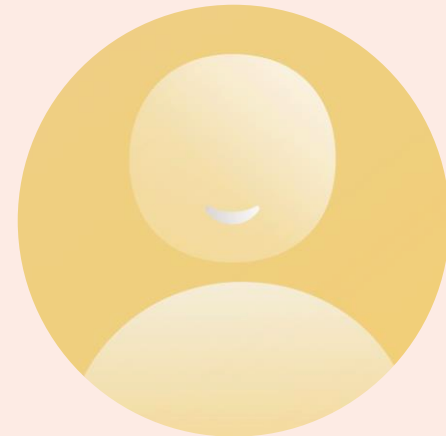
### Relevance

- Project aligns with HWQld's aim and priorities
- Project considers and appropriately engages with priority populations
- Project contributes to meeting the objectives of the grants round

### Need

The community need and priorities have been clearly demonstrated, for example:

- It fills an identified gap;
- It will contribute to or enhance important work in another area;
- It will complement (not duplicate) other initiatives – it will add unique value



# Selection criteria (continued)

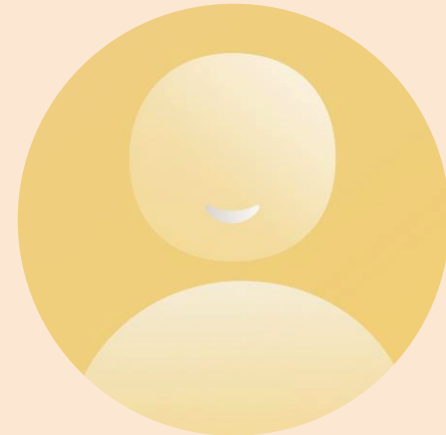
## 2 Impact

### Value for money / effort

- This project is likely to deliver a strong return on investment and represents good value for money
- The project demonstrates potential for medium and long-term impact beyond the funding period

### Reach and population focus

- The expected benefit or positive impact on the target priority group/s, or capacity of community stakeholders to work with or support them has been identified and clearly described



# Selection criteria (continued)

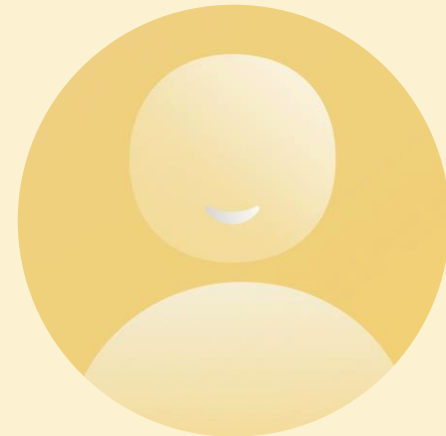
## 3 Difference

### Collaboration

- Efforts have been made to identify key stakeholders relevant to addressing the identified need/s, e.g. target audience, partner organisations, etc.
- Community voices, relevant stakeholders and key contributors have been meaningfully engaged - for example to inform the design, implementation, delivery or evaluation of the project

### Innovation

- Project demonstrates a new or different approach, process, partnership or audience. Alternatively, it adapts or enhances an existing approach in a way that brings added value or relevance to the community

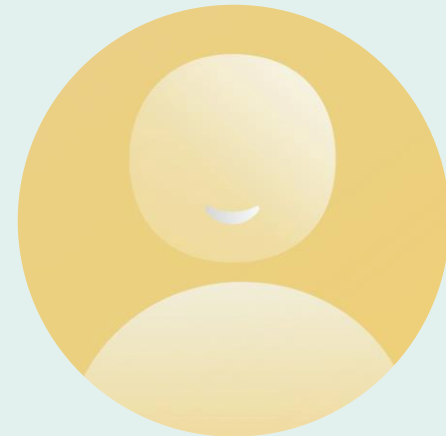


# Selection criteria (continued)

## 4 Feasibility

### Capacity and capability

- Applicant organisation (in collaboration with any identified partner(s)/stakeholders) has the demonstrated capacity and capability to deliver the proposed project
- Expertise, skills and resources are appropriate to deliver the project including experience in effectively developing, delivering, managing and monitoring activities



# Selection criteria (continued)

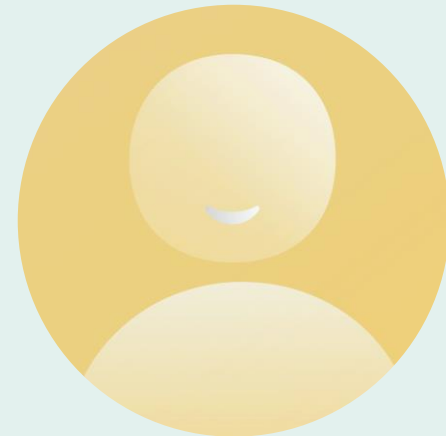
## 4 Feasibility (continued)

### Feasibility and readiness

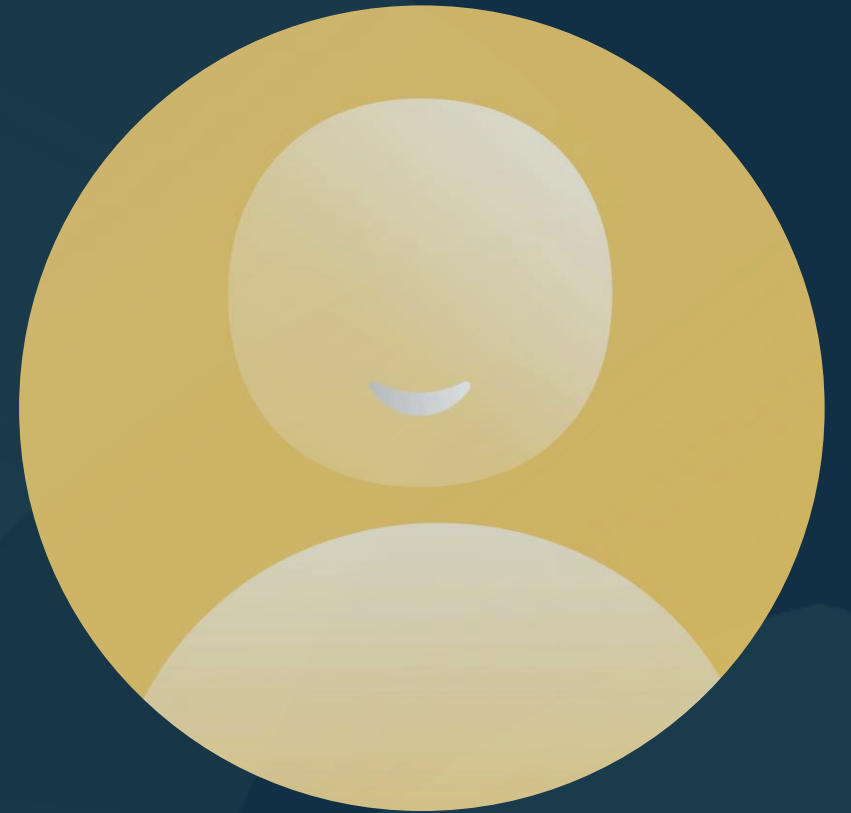
- Project objectives, plan, outputs and outcomes are clearly defined, well considered, and achievable
- Identification and/or receipt of necessary regulatory and/or community-based approvals, if applicable
- Ability to effectively deliver the project and complete within the required timeframes
- Budget and timeframe are realistic for the scale and scope of the project (i.e. items appropriate in relation to the proposed project activities, outputs and outcomes)

### Sustainability

- Application includes a plan for sustaining or supporting the project beyond the initial grant

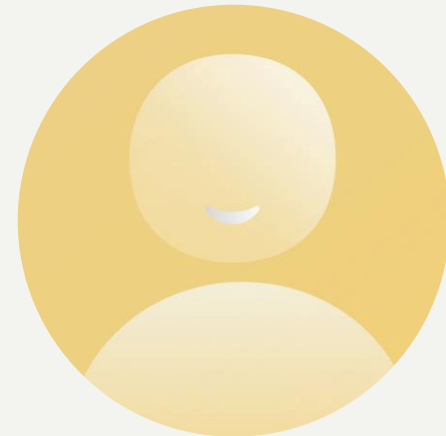


**Any questions  
so far?**



# Time to apply!

- What is SmartyGrants?
- What does the application look like?
- How to apply
- Grant selection process





# How to apply

Go to the application form via:

Our website [hw.qld.gov.au](http://hw.qld.gov.au)

Click on the **apply here** button. You will be taken to the SmartyGrants landing page where you can create an account (if you don't have one) and/or log in

OR

Directly to the SmartyGrants site through the link:  
[hwqld.smartygrants.com.au/communitygrants](http://hwqld.smartygrants.com.au/communitygrants)

Technical support line: 03 9320 6888

### Login or Register

A free account is required to make an online submission.  
Registration gives you secure access to your forms, allowing you to save your progress and resume later.

#### Log In

**Email:**

**Password:**

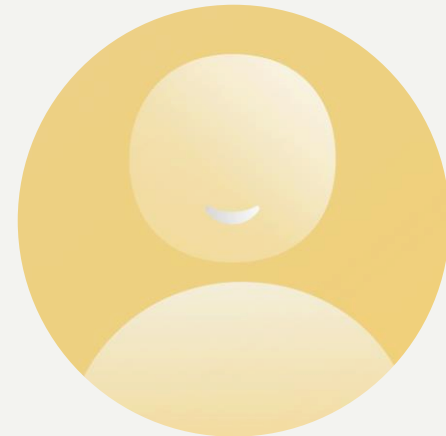
[Forgotten your password?](#)

By clicking **Log In** you agree to Our Community's [Privacy Policy](#) and [Terms of Use](#).

**Log In**

#### Register

If you haven't registered or started filling in a form, [register here](#).

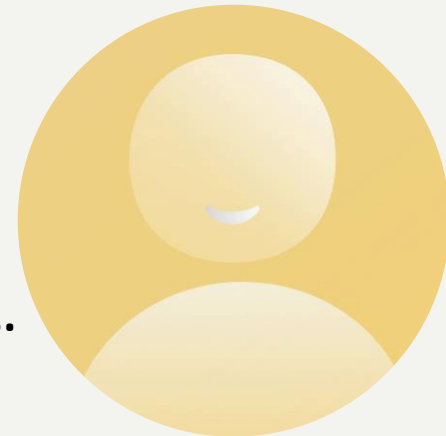


# How to apply

1. Save or print a PDF of the form to understand what you need/what goes where
2. Complete information in each of these sections
  - Introduction
  - Eligibility
  - Contact Details
  - Project Details – description, your focus audience, project plan with activities
  - Project Impact and Evaluation
  - Planning and Feasibility
  - Partners and Collaboration
  - Budget
  - Certification
  - Feedback
3. Use the Answer banks in SmartyGrants
4. Review (including fresh eyes)
5. Submit



Let's look at a few key sections.....

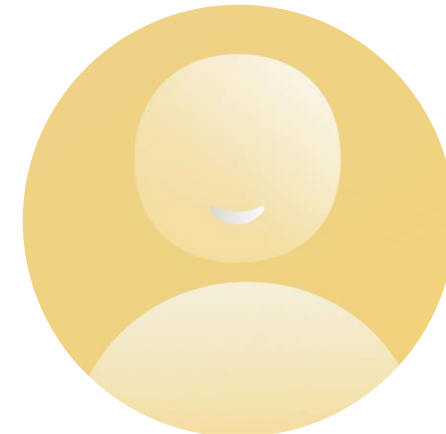


## Your clear outcomes and impact

What project outcomes are you expecting?		
HWQld outcomes	Your project-specific outcome	Your notes
<p>Which of HWQld's outcomes will your project contribute to? Add more rows to select multiple outcomes if required.</p> <div> <span>✕</span> Healthy Physical Activity &gt; More Queenslanders engage in healthy levels of physical activity         </div> <p>*</p>	<p>Must be no more than 50 words. Add project-specific details to the selected HWQld outcome (e.g. Improve knowledge of healthy nutrition among people living with a specified disability throughout Queensland, or Improve access to physical activity opportunities for people of a specified diverse background in a specified geographical area).</p> <div>           More over 50s in South West and Central Qld participate in physical activity         </div> <p>*</p> <p>Word count: 13 words</p>	<p>Must be no more than 50 words. Add notes if you need to provide more context/explanation</p> <div>           Stakeholder organisations to provide data         </div> <p>Word count: 5 words</p>
<div> <span>✕</span> Healthy Physical Activity &gt; Queenslanders have improved access to physical activity opportunities or resources         </div> <p>*</p>	<div>           Knowledge about physical activity is increased through access to online resources and workshops         </div> <p>Word count: 13 words</p>	<div></div> <p>Word count: 0 words</p>
<div> <span>✕</span> Health Equity &gt; More Queenslanders have equitable access to health services when they need them         </div>	<div>           People over 50 years from CALD background have access to information and health activities         </div>	<div></div> <p>Word count: 0</p>

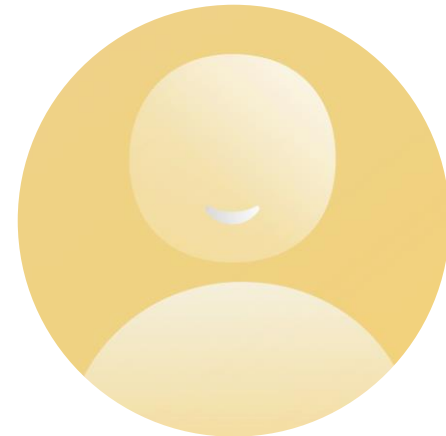
# Your project deliverables – what you will deliver

What will you deliver through this project?			
Deliverable - what activity, event or product will your project deliver?	Location - Where will this be delivered?	Expected delivery date - Provide an estimated date for full delivery (dd/mm/yyyy)	Extra detail (if required)
Must be no more than 50 words. One per row. Add more rows if you want to list additional deliverables.	Suburb, state and postcode are required. If your project will be delivered statewide or online, you may use your office location and add a comment in the "Extra Detail" column	Must be a date and between 1/1/2026 and 31/12/2026.	Must be no more than 50 words. If delivered online and/or statewide, please provide a comment here.
Two community workshops to determine activity needs and design content Word count: 10 words	139 Coronation Dr, ★	15/04/2026 ★	South West and Central Word count: 4 words
Publish online physical activity resources for over 50s ★ Word count: 8 words	139 Coronation Dr, ★	01/10/2026	Statewide Word count: 1 word
Social media campaign in SW and Central Qld ★ Word count: 8 words	139 Coronation Dr, ★	30/10/2026	 Word count: 0 words
Evaluation report ★ Word count: 2 words	139 Coronation Dr, ★	02/11/2026	Website data and online survey with stakeholders



# Your project activities – the who, when and how

Project plan and timeline - how you will deliver your project			
Employ a project officer Word count: 4 words	06/02/2026 *	27/02/2026 *	No internal capacity Word count: 3 words
Project Plan prepared after Word count: 9 words	28/02/2026 *	03/04/2026 *	 Word count: 0 words
Community workshop - south west Word count: 5 words	15/04/2026 *	15/04/2026 *	in person Word count: 2 words
Community workshop - central Word count: 4 words	20/05/2026 *	20/05/2026 *	Online Word count: 1 word
Create content and design resources Word count: 5 words	01/06/2026 *	31/07/2026 *	ABC marketing to create design Word count: 8 words
Stakeholder feedback before Word count: 5 words	11/08/2026 *	18/08/2026 *	Online feedback and survey Word count: 4 words
Upload finalised resources to website Word count: 5 words	01/10/2026 *	01/10/2026 *	 Word count: 0 words
Marketing campaign Word count: 2 words	12/10/2026 *	16/10/2026 *	 Word count: 0 words
Evaluate new resources *	12/10/2026 *	18/12/2026 *	 



# Your well-defined budget

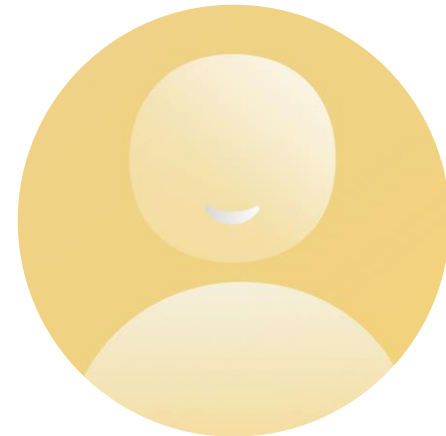
Provide a list of what will be purchased with the funds. Be specific.

Salaries/wages, marketing, admin, travel, evaluation, etc

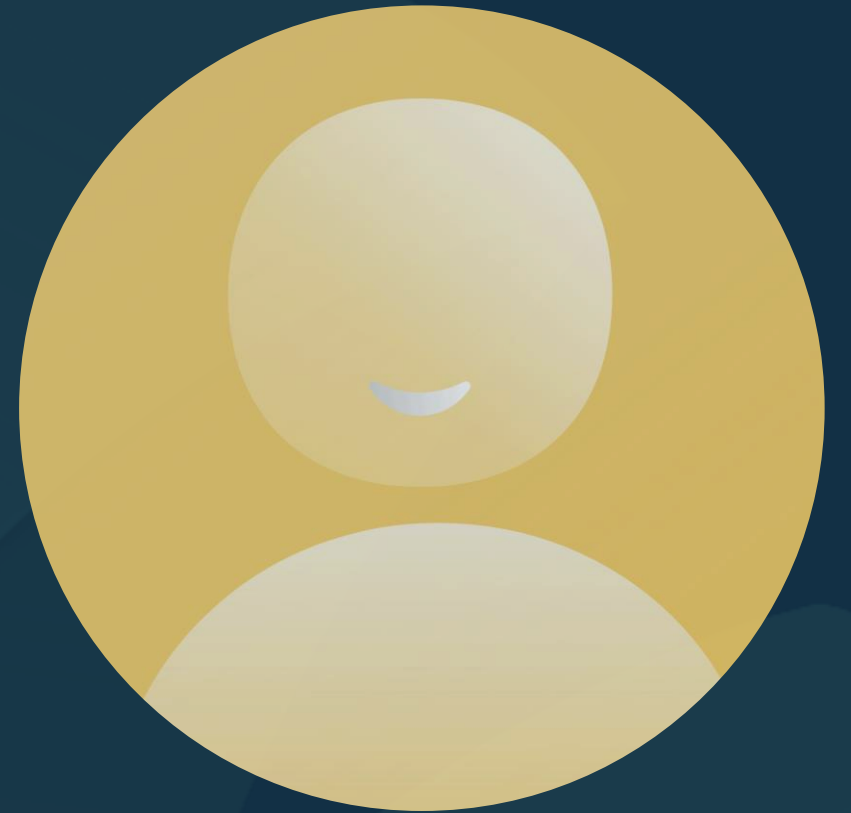
Budgeted amounts **excluding** GST

## Grant Funding Expenditure

Expenditure description	Expenditure type	Expenditure amount (excl. GST)
<input type="text" value="Travel to workshops 250km @ 90c"/> * <small>Word count: 6 words</small>	<input type="text" value="Travel &amp; Accommodation"/> * <small>Other <input type="text"/></small>	<input type="text" value="\$225.00"/> *
<input type="text" value="Venue Hire - 2 days x \$250"/> <small>Word count: 7 words</small>	<input type="text" value="Venue &amp; Equipment Hire"/> <small>Other <input type="text"/></small>	<input type="text" value="\$500.00"/>
<input type="text" value="Social media posts over 20 days"/> <small>Word count: 6 words</small>	<input type="text" value="Marketing &amp; Promotion"/> <small>Other <input type="text"/></small>	<input type="text" value="\$4,450.00"/>
<input type="text" value="Project officer - prep and workshops"/> <small>Word count: 6 words</small>	<input type="text" value="Salaries &amp; Wages (project-related only)"/> <small>Other <input type="text"/></small>	<input type="text" value="\$3,500.00"/>
<input type="text" value="Project officer - evaluation"/> <small>Word count: 4 words</small>	<input type="text" value="Evaluation"/> <small>Other <input type="text"/></small>	<input type="text" value="\$2,500.00"/>
<input type="text" value="Design work"/> <small>Word count: 2 words</small>	<input type="text" value="Other"/> <small>Other <input type="text" value="Web designer"/></small>	<input type="text" value="\$6,350.00"/>



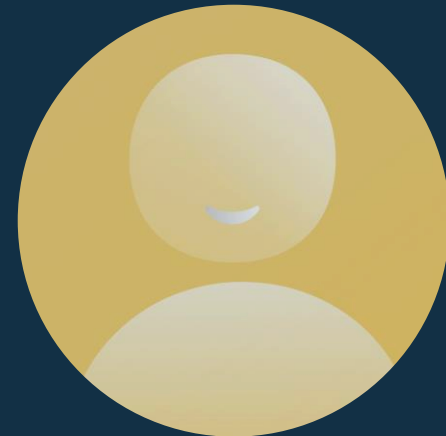
**Any questions  
on the application?**







**What the panel  
is looking for**



# How your application is assessed

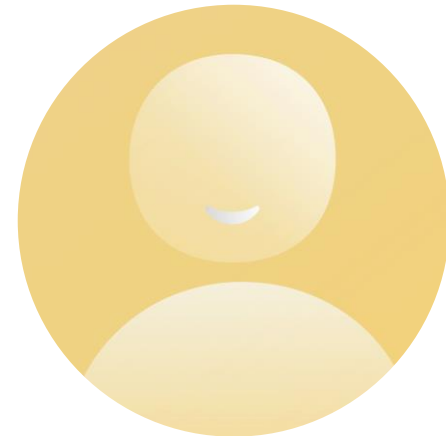
29 July 2025

November 2025



- ▶ Assessment takes a few months
- ▶ Successful and unsuccessful applicants will be notified via email
- ▶ Successful projects will be on our website

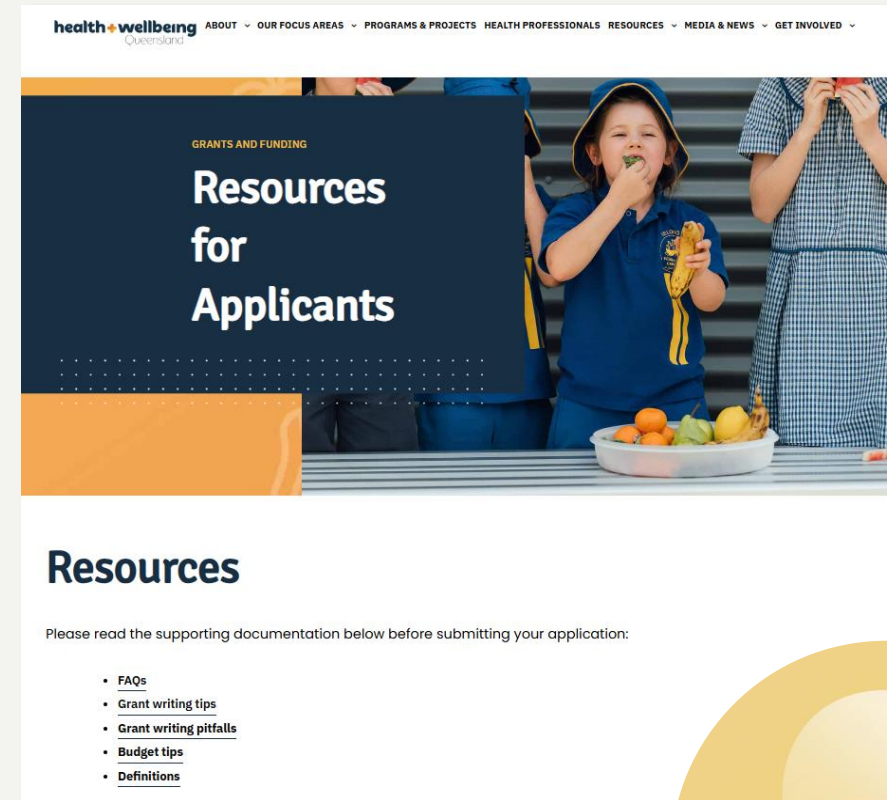
**You will be the first to know!**



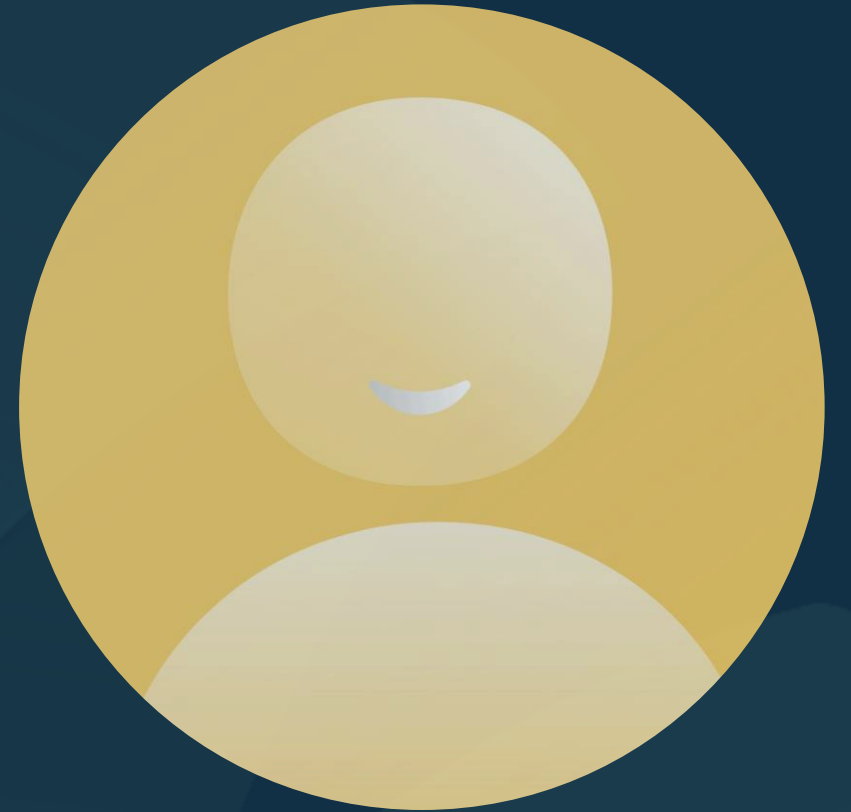
# Resources to help your team

There are great resources to help you write a strong application

- [SmartyGrants Help for Applicants](#)
- SmartyGrants Answer Banks
- HWQld website: [hw.qld.gov.au](http://hw.qld.gov.au)
- Queensland Government [Guide to Writing a grant application](#)
- Peak bodies and Network contacts
- Australian Charities and Not-for-profits Commission website



# Any questions?



Anything you need to revisit?

# Thank you

HWQld appreciates:

- your interest in the Community Grants
- your commitment to your community's health and wellbeing
- your time today to chat with us

## Further information

[grants@hw.qld.gov.au](mailto:grants@hw.qld.gov.au)

07 3234 9917

PowerPoint

The Guidelines