

# A Better Choice



## Healthy Vending planograms

Stocking your vending machine with healthier snacks and drinks encourages people to look for healthier options when they are on the run.

To meet the targets within the [A Better Choice Food and Drink Supply Strategy](#), drinks vending machines should contain at least 50% of items from the **green** category (most nutritional value) and no items from the **red** category (limited or no nutritional value). Some items from the **amber** category (some nutritional value) may also be provided, but no more than 20% of this should be made up of items that are sweetened with intense natural or artificial sweeteners.

For food vending machines, at least 30% of items from the **green** category (most nutritional value), and less than 20% of items from the **red** category (limited or no nutritional value) should be provided.

Some items from the **amber** category (some nutritional value) may also be provided.

Items from the **green** category should be placed on the most prominent shelves (for example, at eye level) and items from the **red** category should be in the least prominent positions (for example, the lowest shelf).

The following planograms provide examples of how to stock a drinks vending machine and a snacks vending machine in line with the [A Better Choice Strategy](#). These planograms are only examples – there are many ways to stock a healthy vending machine. Speak to your vending machine supplier about their healthy planograms.

### A healthy drinks vending machine

	Position 1	Position 2	Position 3	Position 4	Position 5
Row 1	Water (plain, still)	Water (plain, still)	Water (plain, still)	Water (plain, sparkling)	Water (plain, sparkling)
Row 2	Water (natural flavours*)	Water (natural flavours*)	Water (natural flavours*)	Reduced fat strawberry milk 250ml	Reduced fat chocolate milk 250ml
Row 3	Reduced fat chocolate milk 250ml	Reduced fat iced coffee 250ml	Reduced fat vanilla milk 250ml	Reduced fat chocolate milk 500ml	Reduced fat iced coffee 500ml
Row 4	Full fat honeycomb milk 300ml	Full fat strawberry milk 300ml	100% fruit juice 300ml	100% fruit juice 300ml	100% fruit juice 300ml
Row 5	Diet soft drink 375ml	Diet soft drink 375ml	Diet soft drink 375ml	Diet soft drink 375ml	Diet soft drink 375ml

\* no added sugar or intense natural or artificial sweetener

In this example, 52% of the drinks in the machine are in the **green** category, 48% are in the **amber** category, with 20% of the **amber** drinks being artificially sweetened. The drinks from the **green** category are positioned prominently at eye level, at the top of the vending machine.

# A Better Choice



## A healthy snacks vending machine

	Position 1	Position 2	Position 3	Position 4	Position 5	Position 6
Row 1	Lightly salted popcorn*		Lightly flavoured popcorn*		Air-popped potato chips*	
Row 2	Vegetable-based soup (just add water)* e.g. pumpkin	Vegetable-based soup (just add water)* e.g. lentil	Lean protein-based soup (just add water)* e.g. chicken	Mixed nuts (raw/dry-roasted, unsalted)	Almonds (dry-roasted/unsalted)	Pistachios (unsalted)
Row 3	Dried fruit medley	Tuna and crackers	Fruit and nut mix (with raw/dry-roasted, unsalted nuts)	Tuna canned in spring water	Muesli/cereal bar*	Muesli/cereal bar*
Row 4	Fruit tub in natural juice e.g. peach	Fruit tub in natural juice e.g. fruit salad	Flavoured rice crackers*	Lollies	Chocolate bar	Chocolate bar
Row 5	Oat cups		Wholegrain cereal cups		Wholegrain cereal cups	

\* Use the **A Better Choice Food and Drink Supply Strategy** to determine classification of specific products. The classification guide is available from <https://hw.qld.gov.au/a-better-choice/healthcare/>

In this example, snacks from the **green** category make up 53% of the machine, snacks from the **amber** category make up 37% and snacks from the **red** category make up 10%.

Because popcorn and potato chips are very lightweight items, in a real life situation they will usually be placed at the top of a vending machine. There may only be spaces to accommodate larger items from the **green** category such as cereal cups or oat cups at the bottom of the machine.

Therefore, in the template above, snacks from the **green** category are displayed as prominently as would be possible in a real life, practical situation.

For further information visit [www.hw.qld.gov.au/a-better-choice](http://www.hw.qld.gov.au/a-better-choice) or contact [abetterchoice@hw.qld.gov.au](mailto:abetterchoice@hw.qld.gov.au).

This resource is adapted with permission from the Healthy Eating Advisory Service's [Healthy vending planograms webpage](#)  
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