

A Better Choice

CONFERENCE AND EXPO 2023

Creating healthy food environments for all Queenslanders

Sponsorship and Exhibitor Booking Form

Refer to the **Sponsorship and Industry Prospectus** for full details on the A Better Choice Conference and Expo, as well as full Sponsorship and Exhibitor package inclusions.

Terms and Conditions are outlined on page 3.

To secure your booking, complete both pages of this form and return to tina.waters@hw.qld.gov.au no later than Friday 5 May 2023.

Business details		
Company name		
Title		
First name		
Surname		
Email		
Website		Phone

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Declaration: I have read the sponsorship and exhibitor opportunities and agree to the terms and conditions outlined on page 3. I declare that I am authorised to make this commitment on behalf of my organisation. I understand that exhibition space will be allocated according to the level of sponsorship/exhibitor package, and in order in which sponsors/exhibitors are booked. By selecting my exhibition space preferences, I understand that this is an indication only and is subject to availability and change. The event organiser will confirm 2-3 weeks prior to the conference with my final allocation.

Name

Signature

Date

Booking details

Please tick your preferred package below

<input type="checkbox"/>	Platinum Partner	Exclusive opportunity	\$7,500
<input type="checkbox"/>	Gold Partner	Exclusive opportunity	\$5,000
<input type="checkbox"/>	Silver Partner	6 opportunities	\$3,500
<input type="checkbox"/>	Coffee Cart Partner	Exclusive opportunity	\$2,500
<input type="checkbox"/>	Trade Exhibitor	Multiple opportunities	\$1,500

Exhibition details

Please provide details of the nature of your business and the products you will be showcasing. You can attach a product list if preferred.

Please specify if you plan to present product try-outs or cooking demonstrations.

Please also give details to your requirements and the nature of the activity, so we can seek approval from the venue.

Select which industry/industries you interested in showcasing your products to.

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Healthcare

☐

Schools

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Sport and recreation

Terms and Conditions

The purpose of the ABC Expo is to promote healthier food and beverages and innovations in product development to meet consumer demands for healthier options in school, sport and recreation, and healthcare sectors.

- All prices quoted include GST.
- Food or beverage products on display and provided as samples (if included in exhibit) must meet criteria for Green or Amber items as per the Smart Choices- Healthy food and drink supply strategy for Queensland schools, A Better Choice Food and Drink Supply Strategy for Queensland Healthcare Facilities, and/or Food for Sport guidelines. Food and drinks from the red category cannot be displayed or provided as samples under any circumstances.
- Food and beverage products promoted in handouts, displayed posters and other material should focus on Green and Amber items as per the Smart Choices- Healthy food and drink supply strategy for Queensland schools, A Better Choice Food and Drink Supply Strategy for Queensland Healthcare Facilities, and/or Food for Sport guidelines.
- Red items can be included (but should not dominate) in handouts, posters and other material where relevant to the context and must be presented with Green and/or Amber products. For example, in vending machine and fridge planograms for sports settings and food display examples for Healthcare and Sport settings. You may request a review of any materials or products to display beforehand, at abetterchoice@hw.qld.gov.au.
- Exhibitors displaying products or promotional and education material not consistent with these Terms and Conditions will be asked to remove them from display.
- Acceptance of all exhibits is subject to approval by the ABC Expo Steering committee.
- Participating in this event in no way indicates HWQld, QAST, P&C Qld or DoE endorses the products or services you promote or display at the event.
- Exhibition locations will be allocated based on the order in which bookings are received and packages selected and once the floorplan is available.

Cancellation Policy

Cancellations made four weeks prior to the event, or earlier, will receive a 50% refund of the total booking cost. Cancellations made less than four weeks before the event will receive no refund. No refunds will be issued until after the event.

Even cancellation, postponement or relocation

a. If the ABC Expo steering committee determines, in its sole discretion, that the venue at which the expo is to be held is unfit for occupancy, or that the expo will be materially interfered with by reason of the elements (including adverse weather events or natural disasters), strike picketing, boycott, embargo, injunction, war, riot, emergency declared by a Government agency, or any other act beyond the control of the ABC Expo steering committee (Force Majeure Event), then:

- i. The ABC Expo steering committee may elect, in its absolute discretion, to cancel, postpone or relocate expo or terminate the sponsor or exhibitor's booking;
- ii. Any obligation of the ABC Expo steering committee to sponsors or exhibitors under these terms and conditions will be suspended for the duration of the Force Majeure Event; and
- iii. The ABC Expo steering committee will not incur liability for any loss, damage, cost or expense (including any legal cost or expense on a full indemnity basis), demand, action, claim, judgment, liability or obligation however it arises and whether based in contract, tort, statute or otherwise, that may be sustained by exhibitors as a result of such termination of the sponsor or exhibitor's booking or cancellation, relocation or postponement of the expo.

b. In the event of such termination, cancellation, relocation or postponement, the sponsor and/or exhibitor expressly waives any liability of the ABC Expo steering committee and releases the ABC Expo steering committee from all claims for damages. The ABC Expo steering committee will provide a refund to exhibitors' after deducting all reasonable costs and expenses in connection with such exhibits incurred by the ABC Expo steering committee.

All cancellations, must be made in writing to tina.waters@hw.qld.gov.au