

Queensland Obesity Prevention Strategy 2023-2032 (working title)

STRATEGY AT A GLANCE

The *Queensland Obesity Prevention Strategy 2023-2032* (working title) is the Queensland Government's response to the *National Obesity Strategy 2022-2032*. It is an ambitious strategy to change the systems which are not supportive of healthy weight, and to do more to support Queenslanders living with a higher body weight.

This strategy will bring community, government, and industry stakeholders together to align priorities, energise and engage across sectors, and deliver meaningful change.

It will be delivered across a 10+10 timeframe – ten years to bolster existing initiatives and innovative approaches to create systems change and ten years to consolidate and realise the benefits.

Targets

Halt the rise and reverse the trend in the prevalence of obesity in adults by 2030.

Reduce overweight and obesity in children and adolescents aged 2-17 years by at least 5% by 2030.

Queensland targets align with the National Obesity Strategy 2022-2032 and the National Preventive Health Strategy 2021-2030.

To read the complete Queensland Obesity Prevention Strategy, please visit <https://hw.qld.gov.au/queensland-obesity-prevention-strategy/>

Last updated October 2022

Vision

For a Queensland that encourages and enables a healthy weight and lifestyle for all.

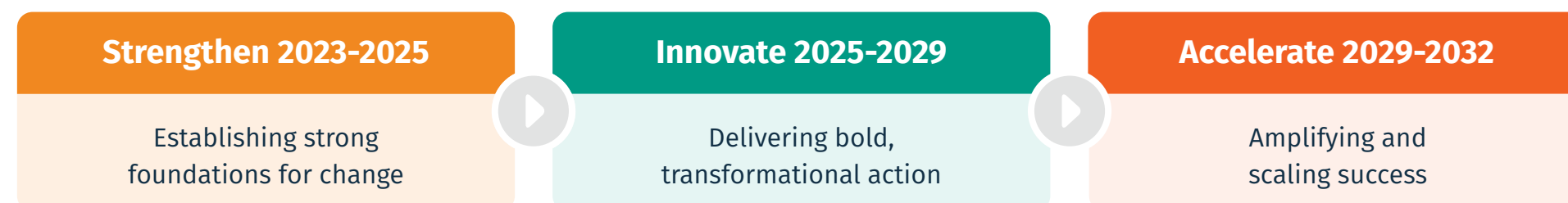
Goal

Change the systems that are not supportive of healthy weight and do more to empower and support people living with a higher body weight.

Three ambitions

- 1 All Queenslanders live, learn, work, play and age in **supportive, sustainable and healthy environments**.
- 2 All Queenslanders are **empowered and skilled** to stay as healthy as they can be.
- 3 All Queenslanders have **access to prevention, early intervention and supportive healthcare**.

The first ten years will focus on driving change across three phases, each supported by an action plan:



Guiding principles

Equity	Systems thinking	Evidence and data	Innovation and learning	Sustainability
We will apply an equity lens, address underlying determinants and use targeted interventions	We will work collaboratively to change policies, practices, networks and mindsets	We will prioritise action and investment to deliver meaningful impact, informed by research, data and consumer insights	We will use innovative approaches that enable contemporary thinking and support collective learning	We will work together to build a brighter future by adopting and supporting sustainable practices and technology