



Generation Q

Creating a generational shift

Our opportunity

- A whole-of-government response to the challenges and inequities that have been amplified by the COVID-19 pandemic.
- By applying a collective, equity-informed approach, a generational shift can be achieved to better the health and wellbeing of all Queenslanders, particularly children and young people.

The case for change

- Projected obesity rates indicate that children born in 2023 may have a reduction in life expectancy.
- The median age of death in Brisbane is 82 years; yet in parts of Far North Queensland it is 51 years. That's a difference of 31 years in the same state.¹
- Overweight and obesity rates of First Nations children aged 10-14 are almost double that of non-First Nations Children in the same age group.²
- The drivers and costs of inequity exist across the system.
- These are systemic challenges and they require systemic responses:
 - It's time to bring systems together to align drivers and policy innovations across government.
 - Energise and engage across sectors.
 - Engage the voices of lived expertise and of community.

Government

A government response involving a uniquely connected range of policy, programs and partnerships, to improve the health and wellbeing of the next generation.

Queensland Obesity Prevention Strategy and Action Plan

Leading Queensland's implementation response to the National Obesity Strategy.

Engaging consumers and a broad range of stakeholders in a co-design process to identify and drive collaborative actions that will change factors promoting unhealthy weight gain and support those living with overweight and obesity.

Seeking collaboration across government for advice, input and to build shared responsibility for delivery of actions over a 10 + 10-year timeframe.

Queensland Equity Framework

Building the social conditions for all communities, families and individuals to flourish.

Engaging with government, lived-expertise and the community sector, the Framework is harnessing systems leadership to drive a shared understanding, common goals and integrated action to address systemic barriers to equity.

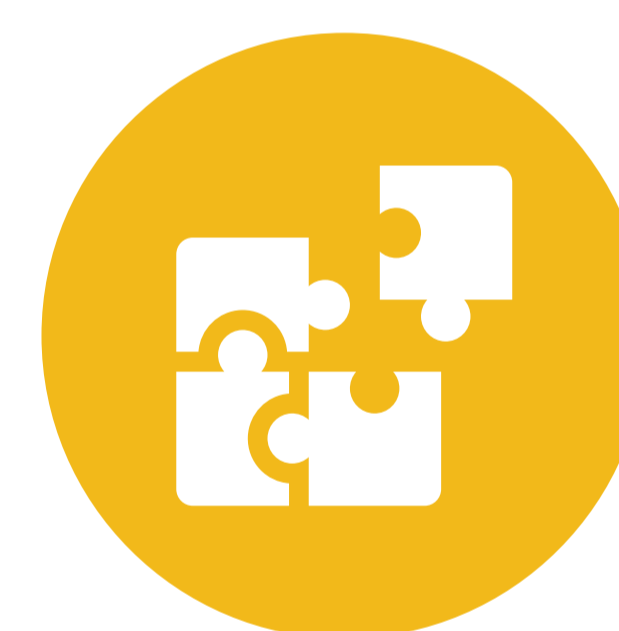
Surfacing insights, learnings, opportunities and a portfolio of actions.

Gather + Grow Remote Food Security Strategy and Action Plan

Addressing food security in remote First Nations communities in Queensland is a key strategic priority.

Finding solutions that respond to communities' concerns related to systemic challenges such as freight, supply chain, local food production and healthy housing.

Partnering with First Nations leaders, organisations and



Commit to working differently together through collective authorisation and action



Create shared and accessible population data sets



Position wellbeing as an economic indicator and measure of success

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